

Matthew Birchfield

Nottingham, MD 21236 * 443.673.2908 * southern2089@gmail.com * www.birchfield-design.com

CAREER OBJECTIVE

Web and Application developer with 5+ years working, I want to expand my horizons above and beyond learning different forms of coding as well as database infrastructure & expanding my own freelance work.

SOFTWARE SKILLS

Adobe Suite CC	Adobe Dream weaver CC	Adobe Fireworks CS6
Microsoft Office Suite	Google Webmaster tools	Google Analytics
Google Ad Words	Salesforce	Website Auditor

DATABASE & CMS PLATFORMS

Toad SQL	Razor SQL	FileZilla for PC
Mura 5.0	Laravel	WordPress 4.9.4
Magneto	Open cart 3.0	GitHub

CODING SKILLS

HTML 5	CSS 3	PHP 5.0
Action Script	Cold Fusion 2015	Drupal 6
SEO SEM	MySQL	Social Media Marketing
UI Experience	UE Experience	UX Experience

WORK EXPERIENCE

Metlabs, Inc. **Baltimore, MD** **04/01/2018 – Present**

Digital Marketing Specialist

- Creating and Developing New Target Strategies for Our Company For Revenue Increase
- Updating Company Website in Responsive Format & Layouts to Increase Web Leads & Campaign Leads
- Working within the Salesforce Cloud & Pardot to Accurately Show Our Profit Loss & Gain through Quarters

Floorco, LLC **Rosedale, MD** **04/01/2017 – 02/08/2018**

Website Manager

- Creating and Developing Professional Websites using laravel as well as HTML, CSS, PHP, SQL & More
- Developing New Websites in Responsive Format & Online Catalog to Generate More Profit Revenue
- Setting up all floorco Websites for Google Analytics', Google Ad Words & Webmaster Tools for Data Tracking

G3 Group **Rosedale, MD** **01/01/2015 – 04/10/2017**

Web Developer

- Creating and Developing Professional Websites in CMS using Mura and Cold Fusion Applications
- Developing Websites in Responsive Format
- Setting up Clients Websites for Google Analytic & Google Ad Words

CC&A Website Development **Perry Hall, MD** **01/01/2012 - 01/01/2015**

Web Developer

- Creating and executing professional websites for executive clientele throughout the Baltimore
- SEO Optimization for Clients to stand out in google page rankings.
- Making sure all websites and graphic design work is met for our standards and surpasses the client's

Education

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| • Associates Degree in Visual Communication | IADT Pittsburgh, PA | 2002 – 2003 |
| • Bachelor's Degree In Visual Communication | Collins College Tempe, AZ | 2003 – 2004 |